

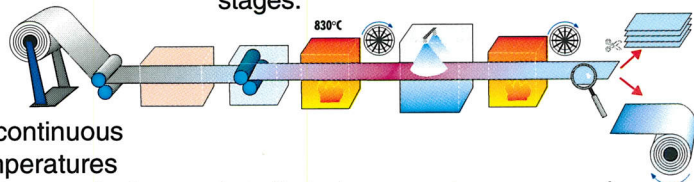
**For more than 25 years, Alliance Europe N.V. has been manufacturing the best material in the world for chalk and whiteboards: Alliance Ceramicsteel.**

Alliance Ceramicsteel is produced using a fusion process that applies an enamel layer to steel in a continuous coil coating process at temperatures exceeding 800°C. This fusion results in an extremely resistant material uniting the unique characteristics of both components while leaving out the negative characteristics. Vitreous enamelsteel for example, is as strong as steel, it does not oxidize and is hard as glass.

Alliance Europe N.V. uses special cold-forged low-carbon steel. The enamel layer consists of quartz, feldspar and other anorganic materials, which are ground together with metal oxides (colouring purposes) and water. All ingredients are

natural, do not harm the environment or the human body, and can in addition be recycled.

The production process of vitreous enamelsteel coils is made up in two stages:



In a first stage, a primary enamel is molten onto the steel in a continuous furnace at temperatures exceeding 800°C, this on both sides of the steel.

In a second stage, a coloured layer of enamel is molten onto the first layer, also at a temperature of approximately 800°C.

This production process is carefully controlled using the ISO 9002 procedure for quality control.

